



**WORLDSTAR
WINNER 2013**

Food

81 Entries

42 winners

Entry Name: VHB Live Pea Shoots for J Sainsbury "taste the difference"

Entry Number: 0026/F
Company: DS Smith Speciality Packaging
Country: UK
National Competition: United Kingdom, Starpack
Email: BatesFlanders@aol.com
Website: www.dssmith-packaging.com

The corrugated lid & tray (with a PET liner) holds 5 pots of 'Live Pea shoots' growing in a plastic pot allowing no water penetration onto the corrugated board. The PET lined tray holds the plastic pots (incorporating drain holes) enabling the growing process to continue during packing and transportation. The new corrugated pack had to be flexible to accommodate the switch from a thermoformed polystyrene tray to a paper material whilst being strong enough to be stacked and palletised.



Entry Name: Zurück zum Ursprung "eggbox"

Entry Number: 0177/F
Company: Werner Lampert GmbH
Country: Austria
National Competition: Austria, Austrian Packaging Awards
Email: t.bacher@pruefnach.at
Website: www.zurueckzumursprung.at

The environmentally friendly eggbox is made primarily of corrugated board; the interior is cardboard. Both the interior and exterior of the box are produced almost entirely with recycled fibers. The FSC material used consists of at least 85 percent verified post consumer waste. The manufacturing process is powered by electricity from renewable sources (meets Greenpeace criteria). Mineral oil-free ink is used for printing, consumer information can be positioned effectively.

